



Rep. sets up his stand and starts selling water



An officer approaches the stand in response to complaints and wants him to shut down. No permit no business!



The Rep. remains calm and follows his safety plan

Enrich.

Every small step counts, and we are dedicated to making a positive impact on the communities we operate in. By providing convenient access to essential products and services, 7-Eleven is able to enrich the lives of people in the communities where they operate.

Educate.

We've got your back. We recognize that there are larger issues at play, such as income inequality and the wage gap. Our efforts to support people in our communities. That is why we are committed to educating the public on these issues and doing our part to assist in any way we can.

Hydrate.

At 7-Eleven, we believe that everyone deserves access to clean drinking water and an equal opportunity to succeed. Because of this, we have partnered with the community to make it a priority to sell water in public places. Whether it's a park, your favorite store, or any other public area, we know that people need to stay hydrated, especially during hot summer months.

Mission

We aim to provide a pathway for young entrepreneurs to enrich, educate, and hydrate their local community through a guided vending program, and extend the reach of our service to our awesome community through the bright smiles of our most ambitious youth.



HUSTLE 2 OPPORTUNITY

Enrich. Educate. Hydrate.



He gives the officer an informational pamphlet while his lead is on the way



Lead takes over to further educate the officer and diffuse the situation





How it works

Schedule
Once you are registered, you will be assigned a lead and receive pre-approved locations and time slots.

Pick-up
Arrive a little before the designated time to pick up your stand, water bottles, and other materials you might need.

Sell
Once you get to your location, be sure to stay connected with the community and keep them hydrated!

Return
At the end of your reserved time, return materials to 7-Eleven and collect your hard earned money!

Getting involved

Reach out! We are always looking for anyone to get involved and the community!

Get involved with opportunities regarding:

- Becoming a Water Rep
- Training and mentorship
- Events in your community
- Anything else you can think of!

Safety

- Location Training
- Stand and equipment
- Team and mentorship
- Stand and equipment
- Stand and equipment

For a full breakdown of our safety protocol, visit www.7-eleven.com/hustle2opportunity